

Curriculum Vitae

Monica M. Kowal, Ph.D.

Associate Dean, Community Engaged Learning & Research

Strategic Planner for Community Engagement, Office of the Provost & Vice President for Academic Affairs

University of New Mexico

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SUMMARY

Research areas and expertise in community-based teaching and learning, including service-learning theory and practice, program development, curriculum design, instruction & assessment, institutionalization of university-community partnerships, community engagement, and community engaged scholarship. Experienced in designing and facilitating faculty development programs related to course development, curriculum implementation, and assessment related to experiential learning courses. Instructor with eleven years of teaching experience, including three years teaching post-secondary professional writing and eight years teaching middle and high school English. Twelve years as a professional journalist and editor with experience covering corporate and industry-related news in the U.S. and Canadian equity and equity-linked markets and national and international editorial coverage in news photography.

EDUCATION

Doctor of Philosophy in Curriculum & Instruction

May 2013

New Mexico State University

Las Cruces, New Mexico

Department of Curriculum & Instruction, College of Education

Dissertation: *A Heuristic Phenomenology on the Experience of Building a High School Service-Learning Program* (Co-Chairs: Drs. Azadeh Osanloo and James O'Donnell)

Master of Science in Teaching

May 2005

Fordham University

New York, New York

Division of Curriculum & Teaching, Graduate School of Education

Focus: Secondary English Education

Honors: Fellow, *New York City Teaching Fellows*

Master of Arts in Journalism

December 1997

New York University

New York, New York

Arthur L. Carter Journalism Institute, Graduate School of Arts & Sciences

Focus: Writing for the Mass Media

Bachelor of Arts in English

May 1993

University of New Mexico

Albuquerque, New Mexico

Major: English

Minor: Journalism

AREAS OF SCHOLARLY INTEREST

- Experiential Learning Curriculum Design and Implementation
- Service-Learning Program Evaluation and Student Assessment & Outcomes
- Faculty Development of Service-Learning and Experiential Education Design
- Research Design for Community Engaged Scholarship & Teaching
- Development of Community-University Partnerships
- Institutionalization of Community-Engaged Research, Teaching & Learning

EXPERIENCE

POST-SECONDARY EXPERIENCE

Associate Dean, Office for Engaged Learning & Research
University College

July 2015 to present
University of New Mexico

Provides support, guidance, resources, coursework and professional development opportunities for faculty, students and community members who are interested in community engaged learning and research. The Office for Engaged Learning & Research is an interdisciplinary, university-wide resource for students, staff, faculty and community partners who are committed to service-learning, community based research, and public scholarship.

Strategic Planner for Community Engagement
Office of the Provost and Vice President for Academic Affairs

August 2014 to Present
University of New Mexico

Provides leadership and planning and develops strategies in support of university goals to shape a wide range of projects and initiatives in community engagement. Advises senior-level leadership on key issues, provides recommendations for strategic planning, and oversees coordination, analysis and reporting for this growing set of community engagement activities. Builds and fosters collaborations within and outside the University of New Mexico to establish linkages and partnerships. Responsible for working with campus community to develop and implement the university's community engagement strategic plan, including working with UNM administration to establish a central contact point, tracking and documenting community engaged scholarship and projects occurring at UNM, establishing structures to bring faculty, staff, and students together to discuss community-engaged scholarship projects and funding opportunities, and recommending ways for departments, college and schools, and provost's office to recognize community-engaged scholarship in tenure, promotion, post-tenure review, and merit pay decisions.

Lecturer III
Department of English Language & Literature

August 2013 to July 2015
University of New Mexico

Instructor: Rhetoric & Professional Writing Program
Courses: ENGL419: Editing
ENGL418: Proposal and Grant Writing
ENGL219: Technical & Professional Writing (Face-to-face and Online)

ENGL102: Analysis & Argument
ENGL101: Expository Writing
ARSC198: Making a Difference (Freshman Learning Community)

Service: Operational Leader, Provost's Task Force for UNM's Application for Carnegie's Community Engagement Classification
Chair, Faculty Senate Task Force on Engaged Scholarship
Member, Core Writing Committee, English Department

Visiting Lecturer II

Department of English Language & Literature

August 2011 to July 2013
University of New Mexico

Instructor: Rhetoric & Professional Writing Program
Courses: ENGL101: Expository Writing
ENGL102: Analysis & Argument
ENGL219: Technical & Professional Writing (Face-to-face and Online)
ARSC198: Making a Difference: Democracy and Participation
(Freshman Learning Community, Forthcoming Fall 2013)
UHON222: Zen & The Art of Beekeeping (University Honors Course)

Participant: Assessment & Outcomes Committee, Core Writing (Spring 2012)
Assessment & Outcomes Committee, Technical & Professional Writing (Spring 2012)

Online Adjunct Instructor

Division of English Studies

August 2010 to December 2010
NMSU-Carlsbad

Courses Taught: ENGL203 – Business & Professional Communication (Online)

Graduate/Teaching Assistant

Department of Curriculum & Instruction

August 2008 to May 2009
New Mexico State University

Teaching Assistant: EDUC516 – Curriculum & Pedagogy Spring 2009 (Online)
EDUC518 – Technology & Pedagogy Spring 2009 (Online)
Graduate Assistant: Manuscript Editing & Proofreading Fall 2008
"Phase I Development Report: Emergency Management Interactive Trainer (EMIT)" (Dr. Krista Glazewski)

SECONDARY TEACHING EXPERIENCE

English Instructor (Grades 8-12)

Albuquerque Institute for Math & Science (AIMS@UNM)

August 2005 to May 2011
Albuquerque, New Mexico

Responsibilities: Six years of experience teaching middle and high school English and Language Arts courses; Provided leadership in delineating and articulating English curriculum; Collaborated with faculty from other content areas to facilitate and integrate interdisciplinary approaches core curriculum.

National Financial Reporter
Reuters International News Service

Sept. 1998 to Jan. 2002
New York, New York

- National-level specialist in the retail and internet industries
- Conducted research from primary sources of information (SEC filings, sell-side research) and analyzed information related to stories in order to be able to provide complete and accurate information for a national and international news wire service
- Contributed daily news and feature stories and special reports on a wide variety of corporate and industry news, including IPOs and corporate earnings
- Gathered information about events through research, interviews, experience, or attendance at political, news, social, or other functions
- Investigated and reported breaking news developments
- Developed cadre of key contacts and sources, such as senior bankers in capital markets and investment banking

Team Producer
Eddie Adams Photography Workshop: Barnstorm X

October 1996
Jeffersonville, New York

- Four-day gathering of top photojournalism professionals, along with 100 carefully selected students.
- Team Producer responsible for scouting stories, locations, and subjects for a team of 15 photographers.
- Ensured photographers had necessary equipment and transportation.
- Assisted with editing and production of final team presentation of work.

Editorial Intern
George Magazine

Jan. 1996 to May 1996
New York, New York

- Assisted in all areas of magazine production, including writing, research, fact checking, and proofreading.

Editorial Photo/Research Assistant
The Austin American-Statesman

Nov. 1993 to July 1995
Austin, Texas

- Supported editorial and photography editors and staff in all activities leading to newspaper's publication, including organizing and researching projects on deadline, assigning shooting assignments to staff photographers, and processing and editing photos prior to publication

PUBLICATIONS & PRESENTATIONS

PUBLICATIONS

Kowal, M. M. (2015). "A Heuristic Phenomenology on the Experience of Building a High School Service-Learning Program." In *Service-Learning Pedagogy: How Does It Measure UP?* Virginia M. Jagla, Andrew Furco, and Jean R. Strait, Eds.

NATIONAL CONFERENCES

"A Heuristic Phenomenology on the Experience of Building a High School Service-Learning Program." Forthcoming paper presentation at *International Association for Research on Service-Learning & Community Engagement*, Boston, Nov. 16-18, 2015.

Team Leader—University of New Mexico. *Engagement Academy for University Leaders*. Virginia Polytechnic Institute and State University. Arlington, Virginia. June 2-5, 2014.

"The Effects of Service-Learning on Student Retention and Success." Paper presented at *New Mexico Higher Education Assessment and Retention Conference*, Albuquerque, New Mexico. February 28, 2013.

"We Make No Apologies: The Experience of Building a High School Service-Learning Program." Presentation at the *Engagement Scholarship Consortium National Conference*, University of Alabama, Tuscaloosa, Ala. October 2, 2012.

WORKSHOPS/PRESENTATIONS

The Scholarship of Engagement: The Practice, Process, and Products of Community-Engaged Scholarship *September 15, 2015*

The terms "engaged scholarship" and "public scholarship" often mean different things to both new and veteran faculty. This presentation is designed to increase faculty knowledge of the dimensions of community-engaged scholarship (CES) in its practice, process, and products. We will work to develop a common understanding and explore the standards, context, disciplinary differences, and the national context and trends within the practice of CES. We will also talk about approaches and outcomes of community-engaged scholarship and how to document and present such research in the tenure and promotion process.

Strategies for Incorporating Service-Learning into Your Course *May 20, 2013*

Office for Support of Effective Teaching (OSET), University of New Mexico

Day-long workshop designed to aid faculty in the planning, designing, and implementation of service-learning objectives and outcomes into their curriculum. Attendees are asked to come with a specific class in mind with the goal of transitioning a lecture-based course into a community-based course that aims to address student learning while also answering to a community need, focusing on Learning & Service Objectives and Outcomes, Instruction, Student and Community Roles, and Assessment & Evaluation. (*Facilitator*)

Engaging Students with High-Quality Service-Learning *February 20, 2013*

Success in the Classroom: Sharing Practices that Work – 9th Annual UNM Community Conference

Office for Support of Effective Teaching (OSET), University of New Mexico

"Success in the Classroom: Sharing Practices that Work" is an annual conference by instructors for instructors that serves as a forum to share insights into successful teaching and learning. Participation is open to all instructors from all UNM campuses. Convened in a professional-conference format, speakers present short, 20-minute summaries of methods and approaches that they have implemented in their classrooms or in online environments. (*Presenter*)

Service-Learning & Community Engagement Across the Curriculum *October 17, 2012*

Office for Support of Effective Teaching (OSET), University of New Mexico

This workshop offered faculty in all disciplines rationales and resources for connecting service-learning and community-based research to their courses and provided a theoretical and practical foundation for enhancing curriculum with service-learning and community engagement strategies. (*Facilitator*)

SERVICE

Board Member, International Association for Research on Service-Learning & Community Engagement	<i>July 2016 to present</i>
Editorial Board, Journal for Community Engagement & Scholarship <i>University of Alabama</i>	July 2015 <i>Tuscaloosa, Ala.</i>
Steering Committee, Emerging Engagement Scholars Workshop Engagement Scholarship Consortium	September 2015
Proposal Reviewer: 2013 Emerging Engagement Scholars Engagement Scholarship Consortium National Conference <i>Texas Tech University</i>	May 2013 <i>Lubbock, Texas</i>
Steering Committee – Graduate Student Network Int’l Assoc. for Research on Service-Learning & Community Engagement	April 2012 to May 2013 <i>New Orleans, La.</i>
Proposal Reviewer: 16th Annual Continuums of Service Conference <i>Washington Campus Compact Regional Conference</i>	Oct. 2012 <i>Portland, Ore.</i>
Proposal Reviewer: IARSLCE 12th Annual Research Conference <i>Int’l Assoc. for Research on Service-Learning & Civic Engagement</i>	May 2012 <i>Baltimore, Md.</i>

HONORS, AWARDS, & GRANTS

HONORS

Awarded. 2012 Emerging Engagement Scholars. “Service-Learning in Freshman-Year Writing Programs.” Engagement Scholarship Consortium National Conference, University of Alabama, Tuscaloosa, Ala. Sept. 29-Oct. 3, 2012

GRANTS

- Graduate Student Conference Travel Grant, NMSU College of Education Dean’s Office (2012) -- \$100
- Graduate Student Conference Travel Grant, NMSU Department of Curriculum & Instruction (2012) -- \$250
- Graduate Student Conference Travel Grant, NMSU Graduate School of Arts & Sciences (2012) -- \$350

PROFESSIONAL AFFILIATIONS

- ❖ **International Association for Research on Service-Learning & Civic Engagement (IARSLCE)** August 2010 - present

- ❖ **Graduate Student Network – IARSLCE** April 2012 - present
- ❖ **American Educational Research Association (AERA)** January 2012 - present
- ❖ **National Council of Teachers of English** June 2003 - present

REFERENCES

Available upon request.